

Jefferson County Solid Waste/Air Quality Committee Friday, March 21, 2014 at 8:00 A.M. Jefferson County Courthouse – Room 203 311 S. Center Avenue, Jefferson, WI 53549-1701

Members: Don Reese-Chair, Greg David-Vice Chair, John Kannard-Secretary, Carlton Zentner and Greg Torres

Staff: Rob Klotz and Sharon Ehrhardt

- 1. Call To Order
- 2. Roll Call (Establish a Quorum)
- 3. Certification of Compliance With the Open Meetings Law
- 4. Public Comment
- 5. Review the Agenda
- 6. Approval of Minutes January 17, 2014
- 7. Communications
- 8. Discuss with Possible Action-Waste Management-Deer Track Park Landfill Don Smith
- 9. Discuss with Possible Action-Update from Watertown Street Department Rick Schultz
- 10. Discuss with Possible Action-Update on Clean Sweep Information
  - a. Outline of Clean Sweep Recognition for Partnerships and Sponsors by Ehrhardt
  - b. Discuss Budget Increases for Advertising and Special Event Advertising
  - c. Discuss April 12 Clean Sweep Setup and Details including Tires & Mattresses
  - d. Clean Sweep Grant Update
  - e. Donations Update
  - f. Electronics Collections Update
  - g. Appliance Collections Update
  - h. Drug Collections Update
- 11. Discuss Revising Mission Statement
- 12. Summaries for DATCP February 17, 2014 and WIRMC February 26-28, 2014
- 13. Update about "Pharmaceutical Waste in Wisconsin's Water: Risks and Solutions" (Sharon attended meeting Thursday, March 13)
- 14. Information about E-Cycle Wisconsin Stakeholder Meeting, May 7th
- 15. Upcoming Meeting Dates and Possible Agenda Items
  - a. Saturday, April 12, 2014, Clean Sweep Jefferson County Fair Park
  - b. Wednesday, May 7, 2014, E-Cycle Wisconsin Stakeholder Meeting
  - c. Friday, May 16, Solid Waste/Air Quality Meeting (Election of Officers)
  - d. Saturday, May 17, 2014, Clean Sweep Watertown Street Department
  - e. Friday, June 20, 2014, Solid Waste/Air Quality Meeting
- 16. Adjourn

The Solid Waste/Air Quality Committee may discuss and/or take action on any item specifically listed on the agenda.

INDIVIDUALS REQUIRING SPECIAL ACCOMMODATIONS FOR ATTENDANCE AT THE MEETING SHOULD CONTACT THE COUNTY ADMINISTRATOR 24 HOURS PRIOR TO THE MEETING AT 920-674-7101 SO APPROPRIATE ARRANGEMENTS CAN BE MADE.

## **Definition of Partners and Sponsors**

### Partners

Jefferson County partners consist of businesses, cities, villages, towns and state agencies with which we have written agreements.

Examples: DEA agreement to have drug disposal boxes in our Sheriff's and county police departments

MOU's (Memorandum of Understanding) for our Clean Sweep and recycling programs.

Contracts such as Deer Track Park Landfill, Veolia and URT. These contracts are needed to running our Clean Sweeps and recycling program.

DATCP because of the signed grant agreement.

## **Sponsors**

A sponsor is someone who donates monies to the Clean Sweep and recycling program. These monies are used for disposal, supplies, advertising and educational promotions.

We talked about levels of donations.

Here are some to consider:

Diamond \$20,000 plus

Platinum \$15,000 plus

Gold \$10,000 plus

Silver \$5,000 plus

Bronze \$1,000 plus

Copper for everything below \$1,000

Please review my suggestions before the meeting.

Jefferson County Solid Waste Committee - Mission Statement

The mission of the Jefferson County Solid Waste Committee is to address solid waste needs by operating hazardous waste removal programs, overseeing the County's interests in landfill siting processes and promoting recycling and related waste reduction effects

We need to revise the mission statement to address education and our Clean Sweep recycling programs.

#### Example:

The mission of the Jefferson County Solid Waste/Air Quality Committee is to address solid waste needs by operating hazardous waste collection programs, overseeing the County's interests in landfill siting processes and promoting recycling and education programs to reduce, reuse, recycle and repurpose all wastes.

Another Example from AROW Education Committee

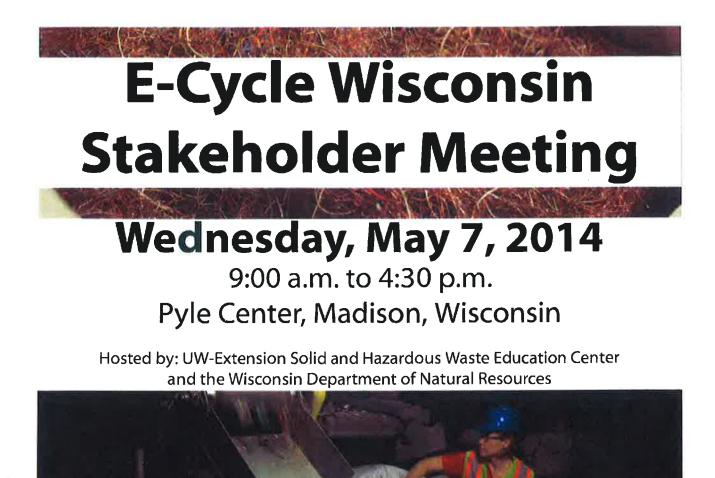
Jefferson County Solid Waste Committee - Mission Statement

"The mission of the Jefferson County Solid Waste Committee is to address solid waste needs by establishing and maintaining hazardous waste removal programs, which complement the County's interest to improve landfill sites' processes by educating target demographics about recycling and related waste reduction efforts."

Please let me know if I can help with further messages. From my schooling and previous work experience, this is a favored area for me <sup>(2)</sup>

Thank you,

Kyle



The challenges of effectively managing e-waste in Wisconsin are many and the opportunities to come together and talk about them are few. Join recyclers, collectors, manufacturers and governments for a day of discussion, collaboration and idea-sharing that may inspire new solutions to e-waste problems and will help guide the Department of Natural Resources in effectively managing the E-Cycle Wisconsin program. A full agenda includes a keynote address by Cascade Asset Management's CEO Neil Peters-Michaud, a registered recycler panel, a registered collector panel and a feedback session on future directions for the E-Cycle Wisconsin program. Please join us and share your perspective.

# To register click **here** or call 608-265-9585 Register by April 30, 2014

\$20 fee is transferable but non-refundable. Travel stipends are available if needed. Email amalia.baldwin@wisconsin.gov or call 608-267-7594 to discuss the stipend.



# E-Cycle Wisconsin Stakeholder Meeting Agenda

May 7, 2014 • 9:00 - 4:30 • Pyle Center, Madison, WI

#### Welcome, introductions

Administrative welcome, DNR Secretary staff

**E-Cycle Wisconsin program summary and results**, Sarah Murray, E-Cycle Wisconsin Program Coordinator

Electronics recycling, a national perspective on challenges and successes, Neil Peters-Michaud, Cascade Asset Management

Networking Activity, Amalia Baldwin, E-Cycle Wisconsin Outreach

**Collector panel: Collector perspective on the E-Cycle Wisconsin Program**, Pennie Pierce (Hilltopper), George Hayducsko (Dunn County), Rick Meyers(City of Milwaukee), TBD (Best Buy)–moderated by Joe Van Rossum, SHWEC

Lunch

**DNR E-Cycle Wisconsin program updates**, Sarah Murray (Program Coordinator), Marcy McGrath (Compliance), Waneta Kratz (Compliance), Amalia Baldwin (Outreach)

**Recycler panel discussion: Issues and challenges facing electronics recyclers in Wisconsin**, Katie Reilly (ERI), Miles Harter (Dynamic), TBD (URT) – moderated by Joe Van Rossum, SHWEC

**Networking, small group discussion**, Amalia Baldwin, E-Cycle Wisconsin Outreach

**Future directions, program improvements: Group discussion on moving E-Cycle Wisconsin forward** – facilitated by Joe Van Rossum, SHWEC

Meeting feedback, E-Cycle Wisconsin team

Adjourn